



PULMONĀLĀS
HIPERTENSIJAS
BIEDRĪBA

WORLD PULMONARY HYPERTENSION DAY CELEBRATIONS IN LATVIA

IEVA PLUME, MG. PHIL.

CHAIRWOMAN OF PHA LATVIA



WORLD PH DAY 2025 ON MAY 5th





LATVIA: COUNTRY IN THE NORTH OF EUROPE



~ 300 PAH patients
in the country
regarding of the data
from Latvian Rare
Disease Registry

50 members in
PHA Latvia

PAH Centre in
Pauls Stradins
Clinical University
Hospital



OXYGEN FESTIVAL IN LATVIA

2019

80 participants

2024

104 participants

2025

135 participants



WORLD PULMONARY HYPERTENSION DAY CELEBRATIONS IN COLLABORATION WITH PAULS STRADINS CLINICAL UNIVERSITY HOSPITAL

Technical
support

Public
communication

Educational
part of the
event

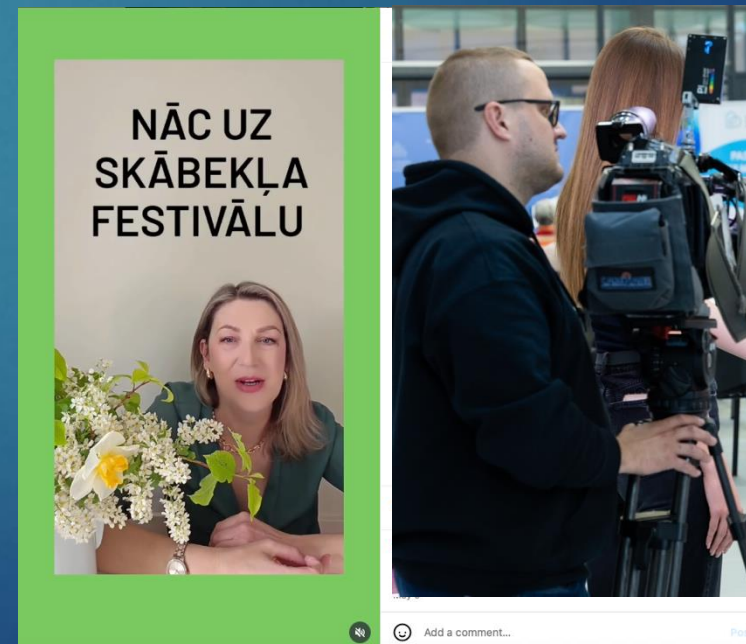
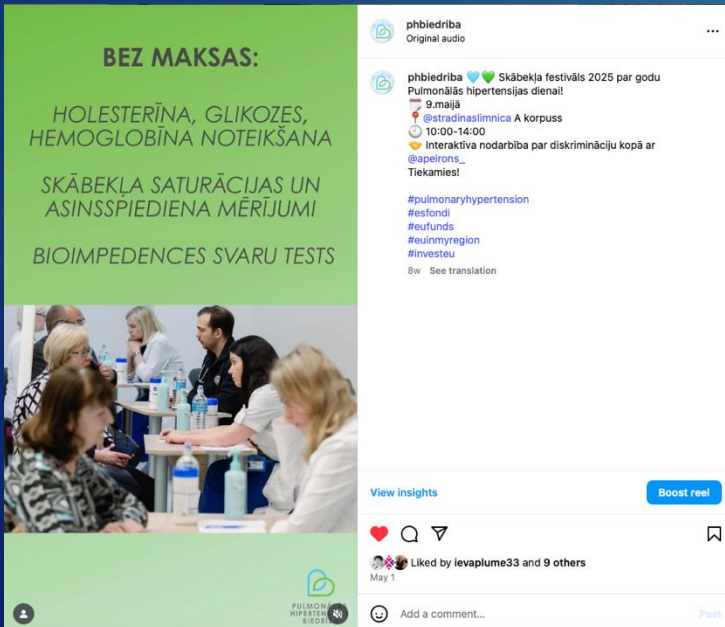




OXYGEN FESTIVAL 2025 IN LATVIA

Communication

- Before event: 3 members of PHA Latvia promoted the event on the social media channels (PHA Latvia's Facebook videos and Instagram reels, stories).
- Press release 3 weeks before event.
- Press release 2 days before event (radio is the best channel).
- Communication via Pauls Stradins Clinical University Hospital informational channels.





OXYGEN FESTIVAL 2025 IN LATVIA

Health part

- Exercise and breathe with physiotherapist.
- Individual consultations: physiotherapist, social mentor.
- Medical assistants performed over 100 express examinations: measurements of glucose, cholesterol, hemoglobin, blood pressure, assessment of bioimpedance scales.
- Oxygen saturation measurement and information about home oxygen therapy in collaboration with “Sleep disease center”.





OXYGEN FESTIVAL 2025 IN LATVIA

Educational part

- Tactile and informative session on discrimination against people with disabilities was conducted by colleagues from the association of disabled people and their friends "Apeirons".
- Providing informational materials of PHA Latvia about organization and ABC of clinical research and materials of Diseases Prevention Centre about healthy lifestyle.





OXYGEN FESTIVAL 2025 IN LATVIA

Networking & inclusion

- World Café – festival participants discussed their hobbies and future dreams, encouraged each other, and shared experiences on improving emotional health.



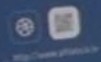


Līdzfinansē
Eiropas Savienība

2027
Nacionālais
attīstības plāns



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PASAULES
PULMONĀLĀS
HIPERTENSIJAS
DIENA

World Pulmonary
Hypertension Day

<https://www.phlatvia.lv>
phhbiendriba@gmail.com
<https://twitter.com/phlatvia>





OXYGEN FESTIVAL 2025 IN LATVIA

Teamwork

- 10 staff members, 4 volunteers (on the event day).





SUPPORT & COLLABORATIONS

UMBRELLA ORGANIZATION



HEALTH INSTITUTION



INDUSTRY PARTNERS



EU AND STATE FUNDS ON PROJECT BASIS



OTHER ENTERPRISES





Time to
questions
and
remarks...